

We know the when, we know the what, now....THE HOW

(Discover Keys To Using What You "Have")

Join us **July 2010** with returning culture change implementors:
Barbara Frank & Cathie Brady!

Barbara Frank

Barbara, the co-author of "Nursing Homes: Getting Good Care There" and "Health Care Workforce Issues in Massachusetts," has over 30 years experience in national, state and local long-term care and workforce development work. For 16 years she directed policy and program work for National Citizens Coalition for Nursing Home Reform in Washington, DC and served for four years as Connecticut's State Long Term Care Ombudsman. Barbara also co-authored a book with David Farrell and Cathie Brady on High Performance Leadership (accepted for publication by Health Professions Press).

Cathie Brady

Cathie has over 25 years experience in providing services & advocating for the elderly. Her work has included co-founding B&F Consulting, holding the position of Executive Director of the Department of Aging Services (Bristol, CT), leading a team helping nursing homes in New Orleans stabilize staffing during Hurricane Katrina, and so much more! Through Cathie's work, she focuses on the how of change, working with individuals, organizations, small agencies, and consumer advocacy organizations, just to name a few.

Seminars will take place in four different locations, 10am - 4pm. Lunch will be served. NAB CEU pending. Please feel free to bring friends but they must also pay and R.S.V.P.

JULY	JULY	JULY	JULY
26 MON.	27 TUES.	28 WED.	30 FRI.
Harbor's Edge Retirement Community 1 Colley Ave. Norfolk, Va 23510 (P) 757.233.0475	Covenant Woods 7090 Covenant Woods Dr. Mechanicsville, Va 23111 (P) 804.569.8000	Westminister at Lake Ridge 12185 Clipper Dr. Lake Ridge, Va 22192 (P)703.643.9017	The Glebe 200 The Glebe Blvd. Daleville, Va 24083 (P)540.591.2100

The cost is \$65. Please make checks payable to VCCC. Credit Cards NOT accepted. Please respond to info@designsource.com with your R.S.V.P or any questions by July 19th.

Registration Form...

Please complete, detach, & fax or mail to VCCC c/o DSI

Name: _____

221 North 1st Street
Richmond, Va 23219
(F) 804.644.3425
(P) 804.644.3424

Title: _____

Mailing Address: _____

Organization: _____

Phone: _____

E-mail: _____

Circle date you wish to attend: JULY **26** **27** **28** **30**